



請以中文或英文（正楷）填寫。請於 **2024 年 09 月 20 日** 前填妥表格並電郵至 suki.lau@humor-mo.com 大會總承建
Please fill the form in Chinese or English (block letters) and return by email (suki.lau@humor-mo.com) to Official Contractor by **20th Sep 2024**

參展商資料 Exhibitor Information

| | | | |
|-----------------------------------|------------------------|---|--|
| 公司 / 機構 Company / Organization | | 展位編號 (由大會填寫) Booth No. (Official Use Only) | |
| 聯絡人 Contact Person | | | |
| 電子郵箱 E-mail | | | |
| 電話 Tel | 流動電話 Mobile | 傳真 Fax | |
| 郵編 Post Code | 國家 Country / 地區 Region | 城市 City | |
| 地址 Address | | | |

1. 場內廣告 Advertisements Inside the Exhibition Hall

- A. 柱位廣告 Pillar Advertisements
- B. 大會於場內設計柱位廣告，為有意透過展位宣傳其產品或服務之參展商或其他機構提供更多宣傳渠道。
- C. There will be advertisements on the pillars inside the exhibition hall, providing more promotional channels to exhibitors or other organizations who wish to promote their products or services at MFE.
- D. 廣告背景板 Backdrop
- E. 提供於大會入口兩旁的位置以作宣傳之用。
- F. There will be two walls next to the exhibitor main gate reserved exclusively for promotion purpose.
- G. 易拉架 Easy up Banner
- H. 大會將安排客戶的易拉架放置於展覽會現場的當眼位置，客戶可於展覽會結束後將易拉架帶走。
- I. There will be Easy up Banner areas which will be placed noticeably inside the exhibition hall. Exhibitors can keep the banner after the event is accomplished.
- J. 吊旗 Hanging Banner
- K. 大會將提供吊旗位置給客戶租用。
- L. There will be hanging points to rent for exhibitor to place hanging banner.

2. 參展指南廣告 Advertisement in Visitor's Guide

參觀指南將於展覽會舉行時期派發給嘉賓、參展商、採購商、政府部門或有關商會團體，歡迎刊登廣告。

The Visitor's Guide will be distributed during the Expo to VIPs, exhibitors, buyers, government departments, related chambers of commerce and trade associations. Publications of advertisements are welcome.

3. 網站廣告 Website Advertisement

MFE 大會網站 www.mfe.mo，歡迎所有參展商及服務供應租用廣告位，租期直至 10 月 31 日，歡迎直接與承辦機構聯絡。

The official website of MFE is "www.mfe.mo". Exhibitors and service providers are welcome to advertise on the MFE website by renting. The tenancy is from now until 31th Oct 2024. Kindly contact the coordinators for more details.

4. 備註 Remarks

- 所有廣告稿由客戶提供，上述費用不包括製作稿及菲林輸出費用。
 - All advertisement files should be provided by advertisers. The artwork and film output charges are not included in the price.
 - 付款方法：費用需存至大會總承建之銀行戶口，並於 2024 年 9 月 20 日或之前，將銀行回執電郵或傳真至大會總承建以作確認。
- Payment method: Payment should be remitted to the official contractor bank account and the bank-on slip / document to the official contractor for confirmation by fax or email by 20th Sep 2024.





5. 價格表 Advertising Rate Chart

| 廣告類型 Type of advertisement | 裁切後廣告尺寸 Trimmed Size | 價格 Price | | 單位 Unit | 數量 Qty |
|---|---|-------------------|-----------|--------------|---------------------|
| | | 澳門元 MOP | 美元 USD | | |
| 1. 場內廣告 Advertisements inside Exhibition Hall | 柱位廣告 Pillar Advertisement | 1.5m(w) * 2m(h) | 1,500.00 | 188.00 | 1 面 Each side |
| | 易拉架 Easy roll banner | 0.85m(w)*2m(h) | 1,000.00 | 125.00 | 個 Each banner |
| | 廣告背景板 Backdrop | 12m(w) * 3m(h) | 15,000.00 | 1,875.00 | 張 (單面) 1 side |
| | 吊旗 Hanging Banner | 4m(w)*2m(h) | 4,725.00 | 591.00 | 支 Each Flag |
| 2. 參觀指南廣告 Advertisements in Visitor' s Guide | 內頁全版彩色 Full Page (Color) | 21cm(h)* 9.5cm(w) | 8,000.00 | 1,000.00 | 頁 Page |
| 3. 大會網站廣告 Website Advertisement | 175px*150p 接受 jpg · gif 或 flash. Please provide jpg, gif or flash file for the advertisement | 1,000.00 | 125.00 | 個 Each ad | |
| 總金額 Grand Total (美元 USD/澳門元 MOP) | | | | | |

- 以上價格只包括廣告印製及基本安裝，並不包括廣告排板設計及其他因安裝之額外費用，例如吊點、升降台等。

The above rate is including production, printing and basic installation. Advertisement design and additional installation cost are not included, such as hanging fee, work lift.

主辦機構有相關廣告之其他細節的最終決定權。

The organizer reserves the right of final decision regarding the location and other details of the advertisement.





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| <p>付款方法 (請在適當口內加「☑」)</p> <p><input type="checkbox"/> 直接存款或電匯至以下戶口</p> <p>戶名：澳門喜馬會展服務有限公司</p> <p>銀行名稱：中國銀行澳門分行</p> <p>帳號 A/C No. :</p> <p>18-38-00-25-0032889 (澳門元)</p> <p>18-38-00-37-5032754 (港元)</p> <p>Swift Code : BKCHMOMX</p> <p>銀行地址：澳門蘇亞里斯博士大馬路中國銀行大廈</p> <p>備注：</p> <p>* 銀行匯款手續費及聯繫行費用由客戶支付。</p> <p>* 匯款後請將匯款單電郵(suki.lau@humor-mo.com)至澳門喜馬會展服務有限公司，並請在上標明公司名稱及展位編號。</p> <p><input type="checkbox"/> 支票付款 (只接受澳門元支票)</p> <p>支票抬頭：澳門喜馬會展服務有限公司</p> <p>支票號碼：_____</p> <p>銀行名稱：_____</p> <p>金額：(澳門元)_____</p> <p>請在支票背面寫上展覽名稱、公司名稱及展位號碼。</p> | <p>Payment method (Please tick the appropriate box.)</p> <p><input type="checkbox"/> Remittance or T/T Payment directly to the following account.</p> <p>A/C Name: Macao Humor Convention & Exhibition Service Co., Ltd.</p> <p>Bank: BANK OF CHINA MACAO BRANCH, MACAO</p> <p>A/C No. : 18-38-00-25-0032889 (MOP)</p> <p>18-38-00-37-5032754 (HKD)</p> <p>Swift Code: BKCHMOMX</p> <p>Address of receiving Bank: BANK OF CHINA BUILDING AV. DOUTOR MARIO SOARES, MACAO</p> <p>Note:</p> <p>* All banking charges, if any, are to be paid by the applicant.</p> <p>* Please send the remittance receipt back to Macao Humor Convention & Exhibition Service Co., Ltd. e-mail (suki.lau@humor-mo.com).</p> <p>Please mark your company name and booth number on the receipt.</p> <p><input type="checkbox"/> Paid by cheque (Only MOP cheques will be accepted)</p> <p>Payable to: Macao Humor Convention & Exhibition Service Co., Ltd.</p> <p>Cheque No. : _____</p> <p>Bank : _____</p> <p>Amount : (MOP)_____</p> <p>Please indicate the show name, company name and your booth no. on the back of the cheque.</p> |
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公司 / 機構 _____ 展位編號 (由大會填寫) _____

Company / Organization _____ Booth No. (Official Use Only) _____

聯絡人 Contact Person _____ 電子郵箱 E-mail _____

電話 Tel _____ 流動電話 Mobile _____ 傳真 Fax _____

地址 Address _____

公司印鑑及負責人簽署
Company Stamp & Authorized
Signature

日期
Date

| 聯絡方式 Contact |

查詢熱線 Hotline:(853)8798 9654 電郵 E-mail:expo@mfe.mo
地址 Address:澳門宋玉生廣場180號東南亞商業中心13樓B座

53
網站 Website:www.mfe.mo 傳真 Fax:853 2855 7831
Alameda Dr. Carlos D' Assumpcao No.180, 13 Andar, B13 Edif. Tong Nam Ah Central Comercio Macau

